

20 Instagram Posts for BS Ultimate Launch Kit PLR

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These posts are ready-made for your Instagram audience. They're short, punchy, and built to stop the scroll. Each one highlights the core promise of the Blogger's Success Ultimate Launch Kit PLR: a complete, done-for-you blog launch system.

Use these as carousels, reels, or single-image captions. Just add your affiliate link in bio and remind them: this is their chance to launch like a pro — in a single weekend.

Post 1: From Overwhelm to Launch

Visual: Before/After split – messy desk vs. clean laptop setup

Caption:

"Your dream blog doesn't have to take months.

With the Blogger's Success Ultimate Launch Kit, you get everything pre-written, pre-designed, and ready to publish.

✓ Website pages

✓ Lead magnets

✓ Email sequences

Launch in a weekend — and finally hit publish.

 Link in bio."

Post 2: Done-for-You Website Pages

Visual: Screenshot mockup of homepage template

Caption:

"No more blank pages staring back at you.

This kit includes 5 pre-written, plug-and-play website pages — Home, About, Contact, Blog, Privacy Policy.

Add your details, go live, start growing.

It's THAT simple.

 Grab it through the link in bio."

Post 3: Lead Magnet Library

Visual: Swipe showing 5 lead magnet covers

Caption:

"Lead magnets = list growth.

But creating them? Time-consuming.

This kit gives you **5 gorgeous, editable lead magnets** designed for max engagement.

Just put your name on it, upload, and watch subscribers roll in.

[🔗](#) Get instant access today."

Post 4: The Weekend Blog Launch

Visual: Calendar with "Launch Weekend" circled

Caption:

"Imagine this:

Friday – Download your kit

Saturday – Customize your pages

Sunday – Hit publish

Monday – Your blog is live.

That's the power of the Blogger's Success Ultimate Launch Kit.

[🔗](#) Link in bio to start your weekend launch."

Post 5: 5-Part Welcome Series

Visual: Screenshot of an email inbox with open rates rising

Caption:

"Most bloggers forget the first impression.

This kit includes a **5-part welcome series** to nurture readers, deliver value, and introduce your first offer.

Your audience feels connected from Day 1.

[🔗](#) Get the kit now."

Post 6: Funnel Map Preview

Visual: Colorful flowchart graphic

Caption:

"Ever wish you could SEE how your blog, lead magnet, opt-in, and email series fit together?

This kit gives you a one-page **visual funnel map** — so you can stop guessing and start building.

[🔗](#) Download today."

Post 7: Perfect for New Bloggers

Visual: Young blogger smiling at laptop

Caption:

"New to blogging?

Skip months of setup stress.

This kit walks you through the launch process step by step — with copy, pages, and strategy already done.

 Start your blog the smart way."

Post 8: Authority, Fast

Visual: Blogger shaking hands with “authority” overlay text

Caption:

"You don't need years to look legit.

This kit gives you pro-looking branding, pages, and content frameworks — so you start with authority and build trust faster.

 Get instant access."

Post 9: The Confidence Builder

Visual: Blogger high-fiving a friend

Caption:

"This isn't just a kit.

It's the confidence boost you need to go live, pitch your first offer, and finally stop hiding behind 'coming soon' pages.

 Your launch starts here."

Post 10: Content Made Easy

Visual: Blog post template mockup

Caption:

"Never wonder 'what do I write?' again.

The kit comes with blog post frameworks, intro/outro templates, and editing checklists.

Content creation? Simplified.

 Grab your copy today."

Post 11: SEO Without Stress

Visual: Simplified SEO checklist image

Caption:

"You don't need to be an SEO pro.

The kit's **One-Page SEO Cheat Sheet** keeps your posts Google-ready — no tech headaches required.

 Get the shortcut."

Post 12: Lead Magnet + Opt-In Combo

Visual: Side-by-side mockups of lead magnet + opt-in page

Caption:

"Grow your list faster with this done-for-you combo:

- ✓ Lead magnet
- ✓ Opt-in page
- ✓ Welcome series

Everything works together — so you can focus on connecting with readers.

 Start building today."

Post 13: From Hobby to Business

Visual: Hobby blogger → business owner transformation

Caption:

"Your blog can be more than a hobby.

With this kit, you get the business setup, strategy, and systems to treat it like the real deal.

 Ready to level up?"

Post 14: Stress-Free Tech

Visual: Person happily setting up site

Caption:

"Even if you hate tech, you'll love this.

Follow the step-by-step setup blueprint and launch without overwhelm.

No coding. No stress.

 Get instant access."

Post 15: Social Caption Swipe File

Visual: Grid of Instagram captions

Caption:

"Promote like a pro with 15 fill-in-the-blank captions included in your kit.

Social media visibility = handled.

 Grab your kit and post today."

Post 16: Your Launch Weekend Plan

Visual: Weekend planner mockup

Caption:

"This kit was designed to be set up in a weekend.

No fluff. No filler. Just done-for-you results.

 Launch this weekend."

Post 17: Designed for PLR Buyers Too

Visual: Resell-ready badge graphic

Caption:

"If you're a PLR seller, this kit is your next premium offer.

Rebrand it, resell it, and keep 100% of the profit.

 Claim the rights today."

Post 18: Skip the Guesswork

Visual: Blogger throwing away random notes

Caption:

"Stop piecing together random freebies and templates.

This is the **minimum viable system** you need to grow.

Nothing extra. Just what works.

 Get the proven kit."

Post 19: The Fast-Action Bonus

Visual: Timer graphic + bonus text overlay

Caption:

"Fast-action buyers get extra bonuses:

- ✓ A/B Testing Swipe File
- ✓ Zapier Automation Recipes
- ✓ Cross-Sell Email Pack

Grab them while they're still available.

 Link in bio."

Post 20: Launch Like a Pro

Visual: Blogger standing proudly in front of computer screen

Caption:

"Launch day doesn't have to be scary.

This kit gives you a pro setup — so you look like you've been doing this for years.

 Link in bio to get started."

5 Instagram Reel Script Ideas

Reel 1: "Weekend Blog Launch"

Hook (First 3 Seconds):

 Scene 1: Person dramatically closes laptop, frustrated.

 Text on Screen: "Blog setup stressing you out?"

Scene 2:

Cut to a calendar with "Friday, Saturday, Sunday" highlighted.

 Text on Screen: "Imagine launching your blog this weekend..."

Scene 3:

Quick montage: templates loading, lead magnets preview, email swipe file open.

 Text on Screen: "Pages, emails, and lead magnets — DONE for you."

Closing Scene:

Smiling blogger hitting "publish."

 Text on Screen: "Blogger's Success Ultimate Launch Kit PLR"

 Narration: “Stop struggling. Get everything done-for-you and launch like a pro this weekend. Link in bio.”

Reel 2: “From Blank Page to Branded Blog”

Hook:

 Scene 1: Close-up of blinking cursor on blank screen.

 Text on Screen: “Still staring at a blank page?”

Scene 2:

Quick reveal of branded homepage template and About page copy filling in automatically.

 Text on Screen: “This kit gives you pre-written, polished pages.”

Scene 3:

Show blogger smiling, sipping coffee as blog is live.

 Text on Screen: “Just add your name and go live.”

Closing CTA:

 Narration: “Your blog deserves more than a blank page. Link in bio to grab the kit.”

Reel 3: “Your Blog’s Confidence Boost”

Hook:

 Scene 1: Blogger looking nervous at “Coming Soon” page.

 Text on Screen: “Still waiting to launch?”

Scene 2:

Kit assets appear — funnel map, email swipes, lead magnets.

 Text on Screen: “Everything you need is here.”

Scene 3:

Transformation shot: blogger proudly showing new blog on phone.

 Text on Screen: “Confidence: unlocked.”

Closing CTA:

 Narration: “You don’t need to do this alone. Get the system that gives you the confidence to launch. Link in bio.”

Reel 4: “Lead Magnet Glow-Up”

Hook:

- 🎬 Scene 1: Hand-drawn lead magnet on paper looking messy.
- 📌 Text on Screen: “Your freebie looking like this?”

Scene 2:

- Transition effect to polished lead magnet mockup from the kit.
- 📌 Text on Screen: “Upgrade to this — instantly.”

Scene 3:

- Inbox filling with “New Subscriber” notifications.
- 📌 Text on Screen: “Grow your list on autopilot.”

Closing CTA:

- 🗣️ Narration: “Five beautiful, editable lead magnets come inside this kit. Just upload and grow. Link in bio.”
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Reel 5: “No More Overwhelm”

Hook:

- 🎬 Scene 1: Blogger surrounded by sticky notes and papers.
- 📌 Text on Screen: “Blogging chaos?”

Scene 2:

- Swipe reveals clean workspace and checklist titled “Launch Weekend Plan.”
- 📌 Text on Screen: “This kit simplifies it all.”

Scene 3:

- Show fast montage: setup guide, opt-in page, welcome series.
- 📌 Text on Screen: “Content. Emails. Pages. DONE.”

Closing CTA:

- 🗣️ Narration: “Get clarity, get organized, and get launched. Link in bio to grab the Ultimate Launch Kit.”
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Final Thought

“Instagram is where your audience hangs out — and where they’re most likely to get inspired to take action.”

Post these consistently over launch week, mix carousels with reels for maximum reach, and always point to your affiliate link in bio or stories. Your audience gets a shortcut to launch. You get rewarded for sharing. Win-win."