

Evergreen Webinar Email Swipe Pack

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Ever wish you could skip the blank screen and just have your webinar emails *done for you*? That's exactly why I created the **Evergreen Webinar Email Swipe Pack**. Inside, you'll find plug-and-play scripts for every stage of your campaign—reminders, replays, sales, and follow-ups. They're short, conversational, and designed to feel human.

Think of it like having a ghostwriter in your pocket... without the ghostwriting bill.

These emails are short, conversational, and flexible. All placeholders like [First Name], [Webinar Topic], and [Link] can be swapped out instantly.

How to Use This Swipe Pack

Getting the most out of your swipe pack is simple:

1. Download from the Members' Area

Head into your members' dashboard and grab the Swipe Pack file.

2. Pick Your Sequence

- Reminders → Load these into your autoresponder for 24hr, 1hr, and 15min “nudges.”
- Replays → Use these to catch no-shows and bring them back.
- Sales → Drop these in right after your replay to close more deals.
- Follow-Ups → Deliver thank-yous to buyers and nurturing messages to fence-sitters.

3. Customize the Placeholders

Swap in your webinar title, links, and timing. Add a personal touch with your tone or story snippets.

4. Launch & Learn

Don't overthink—get your first campaign live. You'll refine over time as you see what resonates.

Pro Tip: Use the “Last Chance” email exactly as scripted the first time. It consistently drives conversions.

1. Reminder Emails (Pre-Webinar)

24 Hours Before

Subject: Can I save your seat for tomorrow?

Body:

Hey [First Name],

Just a quick reminder—you’re registered for **[Webinar Title]** tomorrow at [time].

Here’s what you’ll discover:

- How to [big promise #1].
- The mistake that keeps most people stuck at [pain point].
- A simple shortcut to [exciting result].

👉 Save your seat link (again, just in case): [link]

See you soon,
[Your Name]

1 Hour Before

Subject: We’re almost live 🚀

Body:

Hi [First Name],

We kick off in just **1 hour!**

Grab a coffee, close the distractions, and get ready to dive into **[main promise of webinar]**.

Join here: [link]

Let’s do this,
[Your Name]

15 Minutes Before

Subject: We're starting now—come join!

Body:

It's time!

We're live for **[Webinar Title]**.

👉 Jump in here: [link]

See you inside,
[Your Name]

2. Replay Delivery Emails

Replay Sent (2 Hours After Webinar)

Subject: Your replay is ready 🎥

Body:

Hey [First Name],

Couldn't make it live? No worries. The replay is waiting for you.

Watch it here: [link]

⚡ **Note:** This replay is only available until [deadline]. Don't wait—you'll want to see [unique highlight from webinar].

Enjoy,
[Your Name]

Replay Reminder (24 Hours Later)

Subject: 24 hours left to watch...

Body:

Hi [First Name],

Just a heads-up—the **[Webinar Title]** replay comes down in 24 hours.

Inside, you'll see exactly how to [main benefit].

👉 Watch before it expires: [link]

Don't miss this,
[Your Name]

3. Sales Push Emails

Offer Announcement

Subject: Ready to go deeper?

Body:

Hey [First Name],

If you loved the training, you'll want to check out the **[product/course name]** I mentioned.

It gives you [benefit #1], [benefit #2], and [benefit #3]—without the usual stress and trial-and-error.

👉 Full details here: [link]

Doors are open, but only for a limited time.

Cheers,
[Your Name]

FAQ Email (Overcoming Objections)

Subject: Still on the fence? Read this...

Body:

Hi [First Name],

I get it—investing in yourself is a big decision. That's why I wanted to answer a few common questions:

Q: Will this work if I'm brand-new?

A: Absolutely. It's designed for beginners and advanced folks alike.

Q: How much time does it take?

A: Most students see results in [timeframe] if they follow the steps.

Q: Is there a guarantee?

A: Yep, you're protected by our [X]-day money-back guarantee.

👉 Check the details here: [link]

If you're ready, now's the time.

Talk soon,
[Your Name]

Last Chance Email

Subject: It all ends tonight...

Body:

Hey [First Name],

This is it—the **[product/course name]** doors close at midnight. After that, the bonuses and replay disappear.

👉 Grab your spot here: [link]

If you've been waiting for a sign, this is it. Don't let this pass you by.

To your success,
[Your Name]

4. Buyer & Non-Buyer Follow-Up

Buyer Welcome Email

Subject: Welcome aboard 🎉

Body:

Hi [First Name],

Thanks for joining **[product/course name]**—I'm thrilled to have you on board!

Here's your access: [login link]

Next steps:

1. Log in today.
2. Watch the Quick Start video.
3. Take your first action step.

You're on your way! 🚀

Cheers,
[Your Name]

Non-Buyer Nurture Email

Subject: Let's stay connected 🙌

Body:

Hey [First Name],
I noticed you didn't jump into **[product/course name]** yet—and that's okay.

I'll still be sending you tips and strategies to help you [solve pain point].

Whenever you're ready, the door's always open here: [link]

Talk soon,
[Your Name]

Your Evergreen Webinar Swipe Pack is more than a set of emails—it's the shortcut to running campaigns that feel alive, personal, and persuasive without draining your energy. The faster you load it in, the sooner your funnel starts working on autopilot.

So here's your next step:

👉 Head to the **Members' Area** now, download your **Evergreen Webinar Email Swipe Pack**, and copy-paste your way to a fully automated webinar campaign in record time.

Don't wait—your future attendees (and buyers) are already out there. Let's make sure your emails are ready to greet them.