

BONUS: Freelancer Budget Planner & Cost Breakdown

Know EXACTLY What You Can Afford — Delegate Smart, Stay on Budget, and Scale With Confidence

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Most beginner creators want to outsource...
but they're terrified of overspending or hiring the wrong person.

This **Freelancer Budget Planner & Cost Breakdown** removes that fear instantly.

Instead of guessing rates, worrying about blowouts, or wondering how much work you can delegate...
you'll know the exact costs, the smartest options, and the most budget-friendly ways to hire the help you need.

This bonus transforms outsourcing from “scary” to **simple, predictable, and financially safe**.

Perfect for creators who want to stay on budget *while* accelerating their growth.

What This Bonus Helps You Do

- ✓ Plan your outsourcing budget with clarity and confidence
- ✓ See realistic cost ranges for every major role
- ✓ Avoid overpaying or under-hiring
- ✓ Choose the right freelancer based on skill, not guesswork
- ✓ Understand monthly vs. project-based costs
- ✓ Calculate your own “delegation capacity” with simple worksheets
- ✓ Recognize red flags in pricing
- ✓ Negotiate rates respectfully — and effectively

This is the tool creators wish they had before their first hire.

What's Inside the Freelancer Budget Planner & Cost Breakdown

Below is the full, premium-grade breakdown your users will receive — ready to drop into your product as-is.

SECTION 1 — Task-Based Cost Guide (By Role)

A simple overview showing the realistic price range for common tasks.

Virtual Assistant (VA)

Task	Cost Range	Notes
Uploading blog posts	\$5–\$20 per post	Depends on formatting + links
Scheduling social posts	\$30–\$100 monthly	Based on volume
Inbox cleanup	\$20–\$50	One-time or weekly
Basic admin tasks	\$5–\$12/hour	Beginner to mid-level VA

Graphic Designer

Task	Cost Range	Notes
Blog graphics	\$8–\$25 per batch	Canva templates often cheaper
Logo tweaks	\$10–\$40	Simple adjustments
Featured images	\$3–\$15 per image	Depends on volume
Full brand kit	\$80–\$300	One-time project

Tech Support / Implementer

Task	Cost Range	Notes
Setting up autoresponder	\$20–\$70	Depends on platform
Connecting opt-in forms	\$20–\$50	Quick but skilled
Fixing site errors	\$20–\$150	Varies by complexity
Full blog setup	\$80–\$300	One-time project

Writer / Content Formatter

Task	Cost Range	Notes
Formatting blog posts	\$5-\$15 per post	Depends on length
Content proofreading	\$10-\$25 per post	More for long-form
Short content editing	\$15-\$40	Reels scripts, captions
Email editing	\$5-\$20	Easy, quick turnaround

SECTION 2 — Monthly Budget Planner Template

Plan your outsourcing expenses across 30 days.

Role / Task	Estimated Hours	Hourly Rate	Monthly Cost Estimate	Notes
Virtual Assistant				
Designer				
Tech Support				
Writer/Editor				
TOTAL			\$0.00	

SECTION 3 — Project-Based Budget Planner Template

For one-off projects like logo design, blog setup, page redesign, etc.

Project Name	Freelancer Cost	Deadline	Additional Tools Needed	Notes
TOTAL PROJECT COST	\$0.00			

SECTION 4 — Your Delegation Capacity Calculator

Figure out exactly *how much* you can outsource each month.

Monthly Budget	Avg Hourly Rate	Available Outsourcing Hours	Priority Tasks to Delegate
\$	÷ \$	= hours	

This is extremely useful — creators finally see *how much support they can actually afford*.

SECTION 5 — Red Flags in Pricing

Avoid bad hires and overpriced freelancers by spotting issues early.

- Extremely low rates (often poor quality or unreliable)
- No portfolio for mid/high pricing
- Rates far above market for basic admin tasks
- Charges upfront for entire project without milestones
- No revision policy
- No clear timeline

This saves creators from costly mistakes.

SECTION 6 — Simple Negotiation Scripts

Professional, polite word-for-word messages for negotiating without sounding cheap.

Negotiation Script #1 — Asking for a Lower Rate

“Thanks for the quote! I’m currently working with a budget of \$____ for this task. If we can align on that, I’d love to move forward with you.”

Negotiation Script #2 — Asking for a Package Deal

“Would you be open to a bundle rate if I assign 3–5 similar tasks per week?”

Negotiation Script #3 — Asking for Milestone Payments

“Let’s set payments at 30% upfront, 40% mid-project, 30% at completion. Does that work for you?”

Creators LOVE these because they remove the fear of “saying the wrong thing.”

Why This Bonus Is Incredibly Valuable

Because it eliminates the **#1 outsourcing fear**:

💬 *“I don’t know how much this should cost... what if I overpay?”*

This bonus gives creators:

- Clarity
- Confidence
- Control
- Predictable spending
- Stress-free hiring

Once they use this budget planner, outsourcing becomes simple — and scaling becomes possible.