

Monthly Analytics Insights Tracker

Your 30-Day Performance Dashboard for Smarter, Faster Blog Growth

COPYRIGHT NOTICE

Copyright © 2025 Teo Chin Tee. All rights reserved.
Published by Peter Teo | BloggerSuccessBlueprint.com.

This product and its contents are protected under copyright law.

No part of this publication — including but not limited to text, graphics, templates, designs, videos, audios, or any other content — may be reproduced, distributed, transmitted, stored in a retrieval system, or shared in any form or by any means (electronic, mechanical, photocopying, recording, or otherwise) without the prior written permission of the publisher, except in the case of brief quotations used in reviews, scholarly works, or as otherwise permitted under applicable copyright law.

This product is licensed for individual use only. Unauthorized copying, sharing, distribution, resale, or reproduction is strictly prohibited and constitutes a violation of international copyright laws.

For licensing or permission requests, please contact:
support@bloggersuccessblueprint.com

LEGAL DISCLAIMER

The information contained in this product is provided by BloggerSuccessBlueprint.com, operated by Teo Chin Tee (also known as Peter Teo), for general informational and educational purposes only.

It is not intended to serve as professional, legal, financial, business, health, or medical advice, and should not be relied upon as such.

While every effort has been made to ensure the accuracy and reliability of the information at the time of publication, the author and publisher make no representations or warranties of any kind, express or implied, about the completeness, accuracy, suitability, or availability of the information, products, services, or related graphics contained within this product for any purpose.

Any reliance you place on such information is strictly at your own risk.

Use or misuse of this product and its contents is at your own discretion. The author and publisher disclaim any liability for any loss, damage, injury, or disruption caused — directly or indirectly — by errors, omissions, or reliance on the information provided herein.

The inclusion of links to external websites or third-party tools does not imply endorsement, affiliation, or guarantee of their content or services.

Individual results will vary based on effort, circumstances, and market conditions. No income claims or performance guarantees are made.

By using this product, you acknowledge that you have read, understood, and agreed to these terms and conditions.

Need help or have questions?

Contact: support@bloggersuccessblueprint.com
Visit: www.bloggersuccessblueprint.com

Successful bloggers don't guess their way to growth.
They *measure* it.

They know what's working... what's not... and exactly where to focus next.

That's how they grow faster — and with far less effort.

This **Monthly Analytics Insights Tracker** gives you the same advantage.

It takes the overwhelm out of “checking your analytics” and replaces it with a simple, structured, easy-to-follow system that helps you understand your progress at a glance.

One sheet.

One monthly routine.

Endless clarity.

Whether you're a beginner or a seasoned creator, this tracker becomes your personal growth compass — guiding your decisions, revealing opportunities, and helping you build momentum month after month.

What This Bonus Helps You Do

- **Identify what's working** — so you can double down on your biggest wins
- **Spot early bottlenecks** — before they become long-term problems
- **See your growth clearly** — traffic, email list, engagement, and more
- **Track content performance** — top posts, top pages, top traffic sources
- **Find repurposing opportunities** — so each big post multiplies your reach
- **Stay consistent** — a 30-day check-in ritual that keeps your blog moving
- **Make smarter decisions** — backed by data, not guesswork or emotion

This is how true professionals grow.

What's Inside

Each section is designed to give bloggers crystal-clear insights without needing tech expertise. It's analytics simplified — but powerful enough to guide your strategy.

Monthly Traffic Snapshot

A simple grid to record your:

- Total pageviews
- Total unique visitors
- Returning vs. new visitor ratio
- Top 3 traffic sources
- Month-over-month comparison

This turns your traffic into a story you can actually understand.

Analytics Dashboard Grid

Category	Metric	This Month	Last Month	MoM Change
Traffic Overview	Total Pageviews			
	Total Unique Visitors			
Visitor Breakdown	Returning Visitors (%)			
	New Visitors (%)			
Top Traffic Sources	Source #1			
	Source #2			

	Source #3			
--	-----------	--	--	--

Top Performing Posts (The Money Section)

Track and review your:

- Top 5 posts by traffic
- Time on page
- Bounce rate (optional)
- Comments or engagement
- Repurposing ideas for each post

This instantly shows you what content your audience wants more of.

Post Title	Traffic (Visits)	Avg. Time on Page	Bounce Rate (%)	Comments / Engagement	Repurposing Ideas
Post #1					
Post #2					
Post #3					
Post #4					
Post #5					

Email List Growth Tracker

Keep tabs on your:

- New subscribers this month

- Total list size
- Unsubscribes
- Top lead magnet performance
- Email open rates + click-through rates

See exactly which content attracts loyal subscribers.

Email List Growth Tracker – Monthly Summary Table

Metric	This Month	Last Month	MoM Change (+/-)	Notes / Insights
New Subscribers Added				
Total List Size				
Unsubscribes				
Top Lead Magnet (By Opt-ins)				
Email Open Rate (%)				
Click-Through Rate (%)				

Social Engagement Summary

A cross-platform snapshot to track:

- Followers gained
- Engagement rate
- Top performing posts
- Traffic driven from social
- Collaborations or shares

Know which platforms deserve more of your time.

Social Engagement Summary – Cross-Platform Snapshot

Platform	Followers Gained	Engagement Rate (%)	Top Performing Posts (Titles or Links)	Traffic Driven to Blog	Collaborations / Shares
Facebook					
Instagram					
X (Twitter)					
Pinterest					
YouTube					
LinkedIn					

SEO Progress Check

A monthly SEO health check including:

- Keyword rankings (Top 5 changes)
- New backlinks
- High-performing keywords
- Indexed pages
- Posts to optimize next month

Fast, simple insights — no complicated tools required.

SEO Progress Check – Monthly SEO Health Tracker

Section A — Keyword Rankings (Top 5 Changes)

Keyword	Current Ranking	Last Month Ranking	Change (+/-)	Notes / Opportunities
Keyword #1				
Keyword #2				
Keyword #3				
Keyword #4				
Keyword #5				

Section B — New Backlinks Gained

Source URL	Domain Authority (DA)	Type (Organic / Guest / Referral)	Notes

Section C — High-Performing Keywords

Keyword	Avg. Position	Search Volume	Clicks	CTR (%)	Notes / Optimization Ideas

Section D — Indexed Pages Summary

Metric	This Month	Last Month	MoM Change (+/-)	Notes
Total Indexed Pages				
New Pages Indexed				
Pages Removed / Deindexed				

Section E — Posts to Optimize Next Month

Post Title / URL	Reason for Optimization (Choose One)	Suggested Actions
	Low ranking / Low traffic / Outdated / Low CTR / Needs internal links	

Repurposing Opportunities Finder

A guided mini-brainstorm for:

- Posts that can become videos
- Videos that can become blog posts
- Popular posts you can update
- Email sequences based on high-performing content
- Social series derived from existing blogs

This is how you multiply output without multiplying effort.

Repurposing Opportunities Finder – Guided Brainstorm Grid

Section A — Blog Posts You Can Turn Into Videos

Post Title / URL	Main Idea / Hook	Video Format (Short / Long / Tutorial / Reel)	Platforms to Publish On	Notes

Section B — Videos You Can Turn Into Blog Posts

Video Title / URL	Key Points / Lessons	Blog Post Angle	SEO Keywords to Target	Notes

Section C — Popular Posts to Update for Fresh Traffic

Post Title / URL	Why It Needs Updating	Update Priorities	Target Keyword	Notes
	Outdated info / Low CTR / Better competitor content / Needs new visuals / Add internal links			

Section D — Email Sequences You Can Create from High-Performing Content

Content Source (Post/Video)	Email Sequence Theme	Number of Emails	Main Message / CTA	Notes

Section E — Social Media Series You Can Build from Existing Blog Posts

Blog Post Title	Series Theme / Angle	Number of Posts	Platform (IG/TikTok/FB/X/LinkedIn)	Notes

Monthly Wins, Lessons & Priorities

A powerful reflection framework where you:

- Record your top 3 wins
- Capture your key lessons
- Identify next month's top 3 priorities
- Note opportunities or experiments to test
- Clarify anything holding you back

This section turns information into action — the secret to compounding growth.

Monthly Wins, Lessons & Priorities – Reflection & Planning Grid

Section A — Top 3 Wins

Win #	What Happened?	Why It Mattered / Impact
1		
2		
3		

Section B — Key Lessons Learned

Lesson #	What Did You Learn?	How Will You Apply This Moving Forward?
1		
2		
3		

Section C — Next Month's Top 3 Priorities

Priority #	What You Will Focus On	Why It Matters	Deadline / Timeline
1			
2			
3			

Section D — Opportunities or Experiments to Try

Opportunity / Experiment	Hypothesis / Expected Outcome	How You Will Test It	Notes

Section E — What's Holding You Back? (Clarity Breakthrough)

Block / Challenge	Root Cause	Possible Solutions	Action to Take Next Month
-------------------	------------	--------------------	---------------------------

Why This Bonus Is a Game-Changer

Because the fastest-growing bloggers aren't the ones who post the most...

They're the ones who know **exactly** what's working.

This tracker turns analytics from something scary and confusing into something simple, empowering, and strategic.

- With this monthly habit in place, you'll:
- Grow with purpose
- Create better content
- Repurpose more efficiently
- Attract the right audience
- Improve every month
- Build a blog that compounds in value

This bonus transforms your blog from a “hobby” into a *data-driven growth machine*.